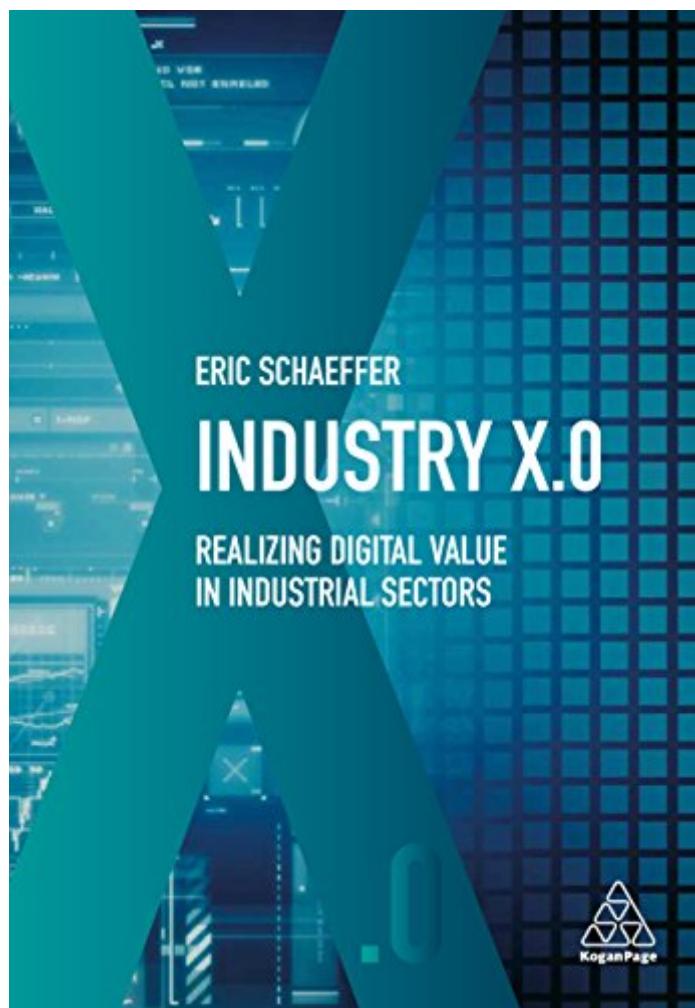


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# Industry X.0: Realizing Digital Value In Industrial Sectors



## **Synopsis**

Industry X.0 takes an insightful look at the business impact of the Internet of Things movement on the industrial sphere. Eric Schaeffer combines deep analysis with practical strategic guidance, and offers tangible and actionable recommendations on how to realise value in the current digital age. Based on extensive research and insights into the six core competencies that have been identified by Accenture, Industry X.0 explores critical aspects of the Industrial Internet of Things (IIoT), discussing and defining them in an engaging and accessible manner. These include managing smart data, handling digital product development, skilling up the workforce, mastering innovation, making the most of platforms and ecosystems, and much more. Meticulously researched and clearly explained, Industry X.0 makes a stringent case for companies to actively shift mind-sets away from products, towards services, value and outcomes. Complemented by a wealth of case studies and real world examples, this book provides invaluable, practical 'how-to' advice for business organizations as they embark on their journeys into the era of the IIoT.

## **Book Information**

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## **Customer Reviews**

## Perfect guid to Digital Manufacturing and building connected infrastructures

High level overview of the digital industrial moves coming our way. The title points to the trend after Industry 4.0 - the smart factory. Claiming IIoT: "Worth it, and there is no alternative". There is some new jargon and certainly some inspiration. The first chapters are particularly well written - fitting in the digital industrial as a step towards the outcome economy and eventually the pull economy. Further into the book the discussion remains high level, and makes you wonder where those practical examples (those were promised) would show up. It stays consultant high level - like World Economic Forum talk. That's no coincidence as some of the book elements have been previously published by WEF (and can be downloaded for free). In order to make the book more practical and real - would have been great to discuss more pointers to identifying "trapped value" that could be "set free" with digital, as well as how new business models can be leveraged across different industries (using models like e.g. the business model canvas). Also, the reader is made aware that moving faster is not always better. It is not explained which tools can be used to tune in with a right speed of change (e.g. market/customer response). Slight bias was noticeable when German automobile industry is used in examples, while a detailed discussion on Tesla was absent. Most of the time the author certainly took effort to show a broad industry landscape. Sporadically the author goes overboard with BS bingo - calling 3D printing, Blockchain, big data all in one sentence without getting specific. Frustrating poor on data sources for most figures and most numbers mentioned - most of these are not available in the public (the only reference you find is a copyright of Accenture, so there is no way to check where some claims on revenue growth, benefit come from). Some of them are based on surveys from Accenture clients - which is maybe not representative for the industry you work in, there is no way to tell. At that point it becomes a matter of trusting the author - or hire Accenture. Since most arguments are based on these untraceable sources the book often falls apart and becomes "just another consultants opinion". This is not a book that helps you skill up for IIoT - there are no references made to other books, authors that are key in today's digital industrial - (Steve Blank, Business Model Canvas, Lean startup) are gracefully ignored. Nevertheless well worth the read, for the time being a good start to get introduced, and even get ready, for the digital industrial before a better book becomes available or a new one comes out on "Industry Y.0".

Very good book on Industry 4.0 and beyond. A must read to understand where we are going.

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